



MEDIA CONTACT

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Produce for Kids
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**John Shuman
Shuman Produce, Inc.**

John Shuman is president of Shuman Produce, Inc., a year-round industry-leading grower, packer and shipper of quality sweet onions. Based in Reidsville, Ga., the Shuman family has been in the Vidalia® onion business for more than 30 years and the year-round sweet onion business for more than 17 years.



As the Founder of Produce for Kids®, Shuman started the organization in 2002 after he was inspired by a trip to local children's hospital. John had a vision of bringing the produce industry together to raise funds to help kids as well as educating kids on the benefits of a healthy diet with more fruits and vegetables.

The organization has since raised more than \$5 million for children's charities nationwide.

Shuman Produce is a member of Vidalia Onion Committee (VOC), of which John Shuman served as chairman in 2006, National Onion Association (NOA), Produce Marketing Association (PMA), New England Produce Council (NEPC) and served as president of the Southeast Produce Council (SEPC). In 2003, Shuman received the Marketing Excellence Award from Produce Business.

Visit produceforkids.com for more information.

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